



RATE CARD (€ excl. tax)

PROPRIÉTÉS DE FRANCE

2010

From 1st JANUARY 2010

[Extract]



FULL PAGE

STANDARD

DPS

Full Page Standard **7 000**

DPS Standard **14 000**

FULL PAGE

PREMIUM

DPS

OBC **11 500**

Opening DPS **18 500**

IFC **10 000**

Central -

IBC **8 000**

Closing DPS -

Facing Editor's Word / Table of Conte **8 500**

1st DPS **15 500**

1st RHP **8 500**

2nd DPS -

2nd RHP -

3rd DPS -

3rd RHP -

FULL PAGE **8 000**

FIRST

DPS

1st Part, RHP

INSERTS

	National	Regional
2 pages	100	136
4 pages	146	197
6 pages	237	323
8 pages	298	404
12 pages	439	596
16 pages	505	687
20 pages	576	783
24 pages	646	879

Advertising costs for 1000 copies

Adjustment of +20% for sample insertions or requested positioning. The technical costs for inserts bound, glued or blown-in on an advertising page, as well as various taxes and postal costs, are not included in these rates. They will be independently invoiced and will not benefit from any reduction or discount of any kind. The sum of these costs will be provided as an estimate. Circulation: please contact us

OTHERS FORMATS 4C

1/2 Page **4 500**

VARIOUS

Increase of successivity: +10% adjustment from the second successivity.

FORMATS

Formats	H	w
Full Page TS	297	230
Full Page TA	280	210
DPS TS	297	460
DPS TA	280	440

TS : trim size + 5 mm bleed / TA : type area